"To develop and promote resources for Economic Growth in our community."





December 2023

Are you ready to move you, your family and/or your business to an amazing area? We welcome you to visit anytime. Tour any of our available properties, enjoy our recreational assets, amazing dining and our unique entertainment offerings. We think you will agree, it is Naturally Better here. Aitkin County is a community with momentum. We are confident once you visit, you will live here!

naturallybetterhere.com









Economic Development Priorities to Invoke Change



Priorities to Invoke Change

Promote Recreation and Tourism

Improve Broadband Support Childcare

Support Career Development Business Retention,
Expansion and
Attraction

Support Housing Initiatives

County Economic Development: What you need to know:

Attention Businesses! DEED office of Small

Business Development offers Small Business Calls



A platform to highlight topics and ask questions to experts and peers

Join the conversation every month on the 2nd Tuesday at 2pm.

Scan to join video call













MN Office of Small Business Development



Small Business Employers Paid Leave Q&A

Get answers to your questions about Paid Leave:

read the document

Mississippi Headwaters Board and Aitkin County Wins 2023 MAPCED Outstanding Economic Development Award





Resourcetainment is a unique concept developed by the Mississippi Headwaters Board to promote Mississippi River paddling events that bring about awareness of the natural resource and increase local economic development. The implementation of the concept was executed by Aitkin County, the Chamber of Commerce, and the Aitkin County Water Trails committee which promotes a "Naturally Better" recreational/economic branding campaign for the cities and towns in Aitkin County.

A paddle down the Mississippi was held for the general public, and a social hour was held afterwards with beer and wine tasting to promote economic development. In the last three years, this concept has spurred nearly \$10,000 in economic activity, fostering increased patronage for local restaurants and craft breweries, greatly benefiting them.

The collaboration that led to implementation is a key factor in the success of Resourcetainment, and all partners involved worked diligently to turn this concept into a successful reality.





Aitkin County Establishes a Housing Trust Fund

December 12, 2023- The Aitkin County Board of Commissions adopted an ordinance establishing the Aitkin County Housing Trust Fund.

The next step is to finalize the implementation plan by working with cities and organizations in Aitkin County to meet the need of home owners, potential new home owners and developers.

Stay tuned for details.....

Aitkin County City Signage Opportunity

To: Cities of Aitkin County

RE: Naturally Better signage opportunity

CALLING ALL CITIES OF AITKIN COUNTY. You have an opportunity to collaborate with the County when you plan to upgrade your City signage, i.e. - City welcome signs. When you design the signs, consider using the Naturally Better wording or logo on your signs. If you would decide to use the logo or wording, the County will support the project with \$1,000, going directly to the design and/or construction of the sign.

Interested? Reach out directly to me. mark.jeffers@co.aitkin.mn.us.

Aitkin County Economic Development is committed to supporting projects in our entire County and look forward to your requests.

Thanks to the City of Aitkin for getting the ball rolling!





Aitkin County supports the Lakes Area United Way by celebrating the 2nd annual Chili-Cook off!















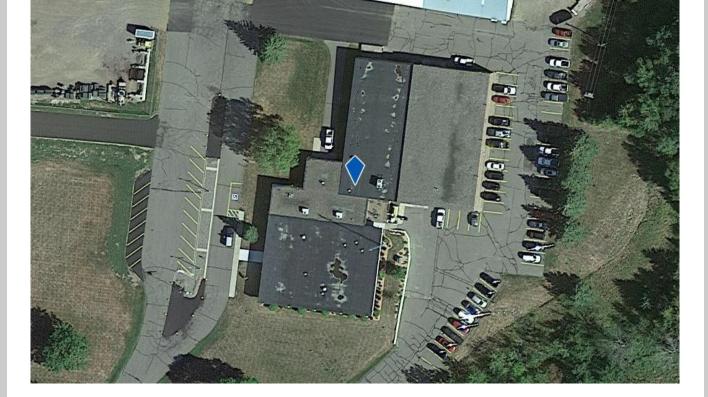






Properties Available in the Aitkin Area

Tour the Properties



Contact me directly for any details and additional opportunities: mark.jeffers@co.aitkin.mn.us.

36559 US Highway 169

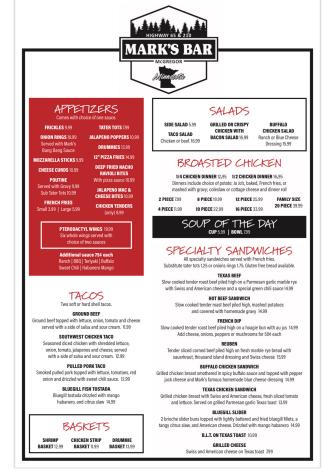
County Business Spotlight



Mark's Bar McGregor, MN

148 Hwy 210







Mark's Bar

What makes Aitkin County Naturally Better



Community







Cities







Contact Us





AITKIN COUNTY

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